

Beat: News

Maneka Sanjay Gandhi Inaugurates “Women Of India Festival 2016’

Advantage Of Organic Goods

New Delhi, India, 15.10.2016, 12:59 Time

USPA NEWS - The Union Minister for Women and Child Development, Mrs. Maneka Sanjay Gandhi lighting the lamp to inaugurate the Women of India Festival-2016 of Organic Products by Women, in New Delhi on October 14, 2016.

“Organic Foods Have Been Proven To Contain More Vitamins, Minerals And Nutrients’

The Minister of Women & Child Development, Mr. Maneka Sanjay Gandhi inaugurated the “Women of India Festival 2016’ of organic products by women at Dilli Haat at INA, New Delhi on Oct 14. The Festival will be held from October 14-23. This year’s Festival will have 230 stalls and about 372 participants. The list includes producers from Delhi, NCR and 23 states/UTs. The festival includes a large selection of organic products ranging from food, fabrics and furniture to wellness, personal care and other products.

Organized and sponsored by the Union Ministry of Women & Child Development, the “Women of India Festival-2016’ is a move to benefit women entrepreneurs, and also actively promote organic food and products. The Women of India Festival is intended to highlight the health and environmental advantages of organic goods, provide a platform for women engaged in this economy and encourage the development of sustainable and easily accessible sales outlets for organic producers from remote areas.

Explaining the significance of the unique festival, Mr. Maneka Gandhi highlighted the importance of making a shift to organic, “Organic foods have been proven to contain more vitamins, minerals and nutrients than similar foods produced with chemical fertilizers, pesticides and preservatives. Organic farming relies on techniques such as crop rotation, green manure, compost, and natural methods of pest control. Children are particularly vulnerable to the harmful effects of pesticide exposure. We will make a concerted effort to make this alternative a popularly used one.”^[1]

Like last year’s edition of “Women of India Festival’, this year will also feature hundreds of products including cereals, rice, pulses, spices, fabrics, dyes and dresses, cosmetics, household products, pickles, organic ice cream, preserves, oils, honey, tea, hair care, bath care, beauty care, aromatherapy products, kitchen composters, organic seeds and other bio products.

Apart from producers of locally grown and manufactured products, the participants also include Nourish Organic, The Altitude Store, Dew Drops, Organic World, Inhere Aajivika Utthan Samiti, Sonal White Cub, Aura Herbal Textiles, ASAL, Pro Nature Organics, Eco Green Unit, Avani, who will add further variety with their vast lifestyle range at the Organic Extravaganza.

Picture: The Union Minister for Women and Child Development, Mrs. Maneka Sanjay Gandhi lighting the lamp to inaugurate the Women of India Festival-2016 of Organic Products by Women, in New Delhi on October 14, 2016. The Secretary, Ministry of Women and Child Development, Ms. Leena Nair and other dignitaries are also seen.

Article online:

<https://www.uspa24.com/bericht-9555/maneka-sanjay-gandhi-inaugurates-women-of-india-festival-2016.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Doruvu Paul Jagan Babu

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Official Federal Reg. No. 7442619